

BLUE CHIPS

FACT SHEET

3Q 2023

STRATEGY OBJECTIVE

Outperform the S&P 500 Index by investing in the most fundamentally strong companies within the index, thus providing downside protection in the process.

PHILOSOPHY

We believe a fundamental perspective paired with quantitative execution will result in long-term outperformance.

- **Active Stock Selection** – Invest in top 24 performing companies while avoiding unfavored companies relative to the current market fundamentals.
- **Risk Management** – Provide investors domestic equity exposure while adhering to strict portfolio mandates.
- **Consistency** – Aim to provide investors long term growth with the knowledge that their portfolio attempts to invest exclusively in high quality companies.

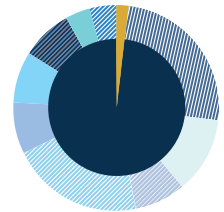
PROGRAM DETAILS

INCEPTION DATE	MAY 31, 2016
MINIMUM INVESTMENT	\$250,000.00
BENCHMARK	S&P 500
STYLE	LARGE CAP BLEND
INDICATED YIELD (GROSS)	1.31%
TRAILING 12 MONTH YIELD (NET OF MAX)	-0.86%
NUMBER OF HOLDINGS	24
MANAGED BY	SCOTT MARTIN, CIMA®, CHIEF INVESTMENT OFFICER

ALLOCATIONS

As of: 9/30/2023

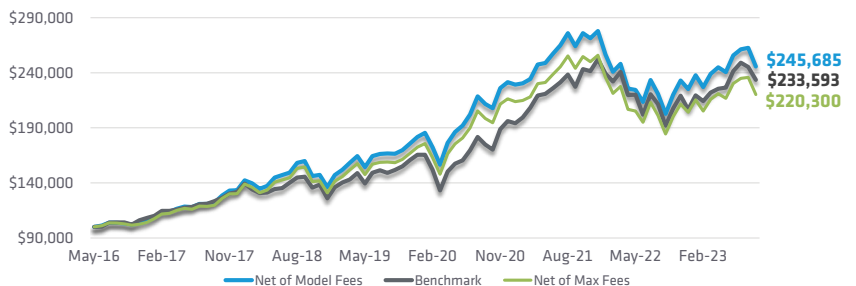
CASH	2.00%
DOMESTIC EQUITY	
TECHNOLOGY	25.00%
FINANCIALS	12.00%
HEALTHCARE	8.00%
CONSUMER DISCRETIONARY	21.00%
INDUSTRIALS	8.00%
COMMUNICATIONS	8.00%
CONSUMER STAPLES	8.00%
UTILITIES	4.00%
REAL ESTATE	4.00%



Allocations are subject to change without notice.

GROWTH OF \$100,000 INVESTMENT (SINCE INCEPTION)

As of: 9/30/2023



PERFORMANCE

As of: 9/30/2023

	Net of Model Fees ¹	Net of Max Fees ²	Benchmark
YTD	9.08%	7.86%	13.06%
3 MONTHS	-3.95%	-4.32%	-3.28%
1 YEAR	21.22%	19.44%	21.60%
3 YEAR	5.09%	3.53%	10.13%
5 YEAR	8.97%	7.35%	9.91%
SINCE INCEPTION	13.04%	11.37%	12.27%
CUMULATIVE RETURN	145.69%	120.30%	133.59%

CALENDAR YEAR PERFORMANCE (SINCE INCEPTION)

2023	9.08%	7.86%	13.06%
2022	-18.96%	-20.19%	-18.14%
2021	20.05%	18.29%	28.70%
2020	27.33%	25.47%	18.40%
2019	33.55%	31.61%	31.50%
2018	2.11%	0.59%	-4.38%
2017	26.94%	25.09%	21.84%
2016 ³	5.02%	4.11%	8.11%

RISK MEASURES (SINCE INCEPTION)

STANDARD DEVIATION	15.73%	15.73%	16.04%
STANDARD DEVIATION (3 YR.)	17.20%	17.20%	17.61%
STANDARD DEVIATION (5 YR.)	18.15%	18.15%	18.81%
BETA	0.93	0.93	1.00
ALPHA	1.53%	-0.14%	-
SHARPE RATIO	0.74	0.63	0.67
R-SQUARED	89.97	89.97	100.00

¹"Net of Model Fee" represents performance that has factored in an assumed fee of .60%. ²"Net of Max Fee" represents performance that has factored in an assumed fee of 2.10% (.60% Model Fee plus 1.50% Advisor Fee). ³2016 annual performance is May 31 through December 31, 2016. There is no guarantee that any investment will achieve its objectives. Data quoted is past performance and current performance may be lower or higher. Past performance is no guarantee of future results. See "Disclosures" for important information regarding portfolios and benchmarks.

DISCLOSURES

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Kingsview Investment Management ("KIM") is the internal portfolio management group of KWM. KIM asset management services are offered to KWM clients through KWM IARs. KIM asset management services are also offered to non KWM clients and unaffiliated advisors through model leases, solicitor agreements and model trading agreements. KWM clients utilizing asset management services provided by KIM will incur charges in addition to the KWM advisory fee.

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Any performance shown since inception is based upon composite results of the stated portfolio. Portfolio performance is the result of the application of the KIM Blue Chips investment process. It does not reflect any investor's actual experience with owning, trading or managing an actual investment account.

"Net of Model Fee" portfolio performance is shown net of the 0.60% KIM model fee and the trading costs of the firm's Custodians. "Net Model Fee" portfolio performance DOES NOT include the advisory fee charged by a KWM investment advisor representative. "Net of Max Fees" portfolio performance is shown net of the advisory fees of 2.10%, the highest fee charged by KWM, which is inclusive of the 0.60% KIM model fee and the trading costs of the firm's Custodians. Performance does not reflect the deduction of other fees or expenses, including but not limited to custodial fees and fees and expenses charged by mutual funds and other investment companies. Performance results shown include the reinvestment of dividends and interest on cash balances where applicable. The data used to calculate the portfolio performance was obtained from sources deemed reliable and then organized and presented by KWM.

Actual performance of client portfolios may differ materially due to the timing related to additional client deposits or withdrawals and the actual deployment and investment of a client portfolio, the reinvestment of dividends, the length of time various positions are held, the client's objectives and restrictions, and fees and expenses incurred by any specific individual portfolio.

Past performance is no guarantee of future results. There are risks associated with any investment strategy, including the possible loss of principal. There is no guarantee that any investment will achieve its objectives. Diversification does not guarantee a profit or eliminate the risk of loss.

Benchmarks: The S&P 500 Total Return Index is the total return version of the S&P 500 Index which includes the effects of reinvested dividends. The S&P 500 Index is a capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

The index results do not reflect fees and expenses and you typically cannot invest in an index. The index / indices used by KWM have not been selected to represent an appropriate benchmark to compare an investor's performance, but rather are disclosed to allow for comparison of the investor's performance to that of certain well-known and widely recognized indices. Indices are typically not available for direct investment, are unmanaged and do not incur fees or expenses.

Glossary of Terms: **Standard Deviation** measures the dispersion of returns; a large dispersion shows higher volatility. **Alpha** is a measure of actual returns and expected performance, given its level of risk (as measured by beta). **Beta** is a measure of the volatility, or systematic risk, of the composite portfolio in comparison to the market as a whole. **R-squared** indicates how much of the composite portfolio's fluctuations are attributable to movements of its benchmark. **Sharpe Ratio** is a measure of risk-adjusted performance. **Indicated Yield (Gross)** estimates an annualized forward-looking yield by taking the most recently announced dividend for each underlying holding as of the end of the quarter, annualizing it based on dividend frequency and dividing by the end of quarter market price. Advisory and KIM model fees are not deducted from this estimate. Actual yields will differ based on any allocation changes and dividend changes by the underlying holdings. **Trailing 12 Month Yield (Net of Max)** estimates the portfolio's average yield over the prior 12 months by taking all announced dividends for each underlying holding as of the date listed and dividing by the end of quarter market price. Advisory and KIM model fees of 2.10% are then deducted from this estimate. Actual trailing yields will differ based on allocation changes made throughout the prior 12 months.

The firm claims compliance with GIPS®. For a complete list and description of the firm's composites and / or a presentation that adheres to the GIPS standards, contact gips@kingsview.com. For purposes of compliance with the Global Investment Performance Standards (GIPS®), the "firm" refers to only Kingsview Investment Management.

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